

TAU CANADA

HOSTED BY

# SIGNATURE GOLF DAY 2026



## Partner Playbook

BE PART OF A REMARKABLE DAY ON THE COURSE  
AND A LASTING IMPACT BEYOND IT.



TEL AVIV UNIVERSITY  
CANADA

# EVENT PURPOSE

The Tel Aviv University Canada Signature Golf Day, generously hosted by the Lebovic family, is a premium donor appreciation experience that brings together leaders, philanthropists, and partners for a day of golf, networking, and impact. This event celebrates the generosity of our supporters while raising vital funds to Drive Breakthroughs at Tel Aviv University — advancing world-leading research that transforms lives in Canada, Israel, and around the globe.

Proceeds from the day will support innovative, high-impact research initiatives, with select sponsorships spotlighting specific breakthrough areas.

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**GOLF DAY 2026**

**JUNE 1.2026**

HOSTED BY



# WHAT IS TEL AVIV UNIVERSITY CANADA?



Since 1972, Tel Aviv University Canada has provided direct funding support for the educational and research goals of Tel Aviv University, Israel's largest and most comprehensive institution of higher learning, facilitated by enhanced public awareness of the University's achievements and programming through the development of a strong local network of support.

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# WHEN & WHERE:

MONDAY  
JUNE 1.2026

Lebovic Golf Club  
14012 Leslie Street,  
Aurora ON, L4G 7C2



# EVENT DETAILS

9-9:30AM: REGISTRATION & BREAKFAST

9:30-10:45AM: CALL TO CARTS

10:45-11AM: SHOTGUN START

11:30AM-5PM: GOLF & REFRESHMENTS ON COURSE

5PM ONWARDS: COCKTAILS, DINNER & MORE

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# WHY SPONSOR?

- Meaningful donor recognition and appreciation
- Exclusive access to senior community and business leaders
- Alignment with Tel Aviv University's global research excellence
- A premium, high-touch hospitality experience
- Tangible impact on breakthrough science and innovation



# CORPORATE ENGAGEMENT OPPORTUNITIES

- Treat valued clients to a premium golf experience
- Reward high-performing staff with a meaningful appreciation event
- Align your brand with innovation, research, and global impact
- Corporate sponsors are encouraged to purchase foursomes to host VIPs or recognize their teams while supporting breakthrough research at Tel Aviv University.

# PRESENTING SPONSOR

- DRIVING BREAKTHROUGHS (ONE)

**\$25,000 | EXCLUSIVE**

## RECOGNITION & VISIBILITY

- Event named as: Tel Aviv University Canada Signature Golf Day presented by [Sponsor]
- Premier logo placement on all event materials (digital & onsite)
- Dedicated eblast with link and recognition
- Dedicated social media shoutouts (two) – including feature mention on LinkedIn
- Verbal recognition during opening remarks and cocktail reception
- Opportunity to speak at event

## GOLF & HOSPITALITY

- Four (4) foursomes (16 players total)
- Premium tee gifts for sponsor players
- Breakfast, on-course refreshments, lunch, and cocktail reception



# AGE/PLATINUM SPONSOR

- DRIVING INNOVATION

**\$15,000 | (TWO)**

## RECOGNITION & VISIBILITY

- Prominent logo placement on event signage and website
- Recognition in event communications and onsite program
- Included in eblast with link and recognition
- Dedicated social media shoutout (one)

## GOLF & HOSPITALITY

- Three (3) foursomes (12 players)
- Premium sponsor tee gifts
- Breakfast, on-course refreshments, lunch, and cocktail reception

# GRASS SPONSOR

- CULTIVATING NEW THERAPIES

\$10,000 | (ONE)

This unique sponsorship highlights groundbreaking research into therapeutic psychedelics, an emerging field with transformative potential for mental health care.

## RECOGNITION & VISIBILITY

- Exclusive recognition as the Grass Sponsor
- Recognition where content on TAU innovation in therapeutic psychedelics appears
- On-course signage at designated area
- Logo placement in event program and website
- Included in eblast with link and recognition
- Dedicated social media shoutout (one)

## GOLF & HOSPITALITY

- Two (2) foursome (8 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception



# HARD DRIVE SPONSOR

- CULTIVATING NEW THERAPIES

\$10,000 | (ONE)

This impactful sponsorship highlights breakthroughs in cancer research and treatment, including breast cancer and the brain, decoding metastasis and immune defense, and innovation in lung cancer.

## RECOGNITION & VISIBILITY

- Exclusive recognition as the Hard Drive Sponsor
- Recognition where content on TAU innovation in cancer appears
- On-course signage at designated area
- Logo placement in event program and website
- Included in eblast with link and recognition
- Dedicated social media shoutout (one)

## GOLF & HOSPITALITY

- Two (2) foursome (8 players)
  - Breakfast, on-course refreshments, lunch, and cocktail reception
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# LONG GAME SPONSOR

- LONGEVITY AND HEALTHY AGING

\$10,000 | (ONE)

This visionary sponsorship focuses on innovation and breakthroughs in Alzheimer's, Parkinson's, hearing loss, and other conditions with profound impacts on healthy aging and longevity.

## RECOGNITION & VISIBILITY

- Exclusive recognition as the Long Game Sponsor
- Recognition where content on TAU innovation in longevity and healthy aging appears
- On-course signage at designated area
- Logo placement in event program and website
- Included in eblast with link and recognition
- Dedicated social media shoutout (one)

## GOLF & HOSPITALITY

- Two (2) foursome (8 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception

# 19TH HOLE SPONSOR

- CHEERS ON THE GREEN SPONSOR

**\$5,000 | (ONE)**

## RECOGNITION & VISIBILITY

- Branded signage at Cocktail Reception
- Logo placement in event program
- and website

## GOLF & HOSPITALITY

- Two (2) foursome (8 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception

# CART SPONSOR

**\$3,600 | (ONE)**

## RECOGNITION & VISIBILITY

- Branded signage at Cocktail Reception
- Logo placement in event program
- and website

## GOLF & HOSPITALITY

- Two (2) foursome (8 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception

A top-down view of various fresh fruits and smoothies. There are several glass bottles filled with smoothies in different colors: orange, green, and red. Scattered around the bottles are fresh fruits including strawberries, blueberries, kiwi slices, and orange slices. The background is a light, neutral color.

## SNACK SPONSOR

**\$2,500 | (ONE)**

### RECOGNITION & VISIBILITY

- Branded signage at Cocktail Reception
- Logo placement in event program
- and website

### GOLF & HOSPITALITY

- Two (2) foursome (8 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception

## JUICE SPONSOR

**\$2,500 | (ONE)**

### RECOGNITION & VISIBILITY

- Branded signage at Cocktail Reception
- Logo placement in event program
- and website

### GOLF & HOSPITALITY

- Two (2) foursome (8 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception

# HOLE/PAR SPONSOR

CORPORATE FOURSOME - PLAY WITH PURPOSE

**\$1,000 PER HOLE | MULTIPLE AVAILABLE**

IDEAL FOR: ENTERTAINING VIP CLIENTS. DONOR CULTIVATION.  
STAFF RECOGNITION & APPRECIATION

## RECOGNITION & VISIBILITY

- Branded signage at one hole
- Recognition in event program and website
- Golf for four players
- Player gift package

## GOLF & HOSPITALITY

- One (1) foursome (4 players)
- Breakfast, on-course refreshments, lunch, and cocktail reception



# INDIVIDUAL PLAYER OPTIONS - PLAY WITH PURPOSE

**FOURSOME (4 PLAYERS): \$1,000**

**TWO PLAYERS: \$500**

## INCLUDES

- Full golf experience
- Breakfast, lunch, on-course refreshments, and cocktail reception
- Player gifts



# THANK YOU FOR DRIVING BREAKTHROUGHS



Together, We Change What's Possible.



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