



**ALPHA OMEGA
MOUNT ROYAL
DENTAL SOCIETY**

2020 Oral Pathology Campaign

HONOURING

Dr. Barry Dolman

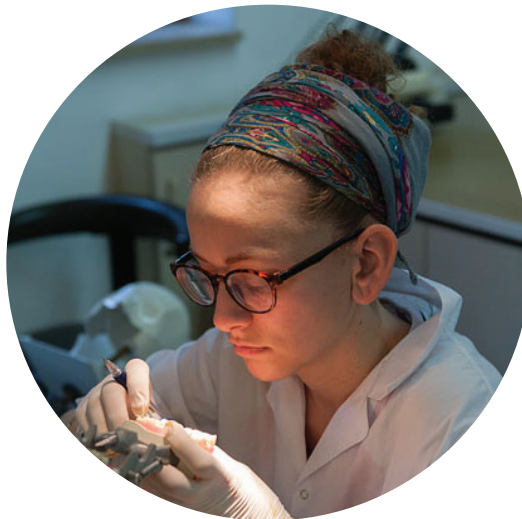
PRESENTED BY



CAMPAIGN CHAIRS

Mrs. Ruth Remer • Dr. Benjamin Saleh

In support of the Oral Pathology Department
at the Maurice and Gabriela Goldschleger School of Dental Medicine





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Canadian Friends of Tel Aviv University (CFTAU) has launched a nationwide campaign in support of the Oral Pathology Department at Tel Aviv University's (TAU) Goldschleger School of Dental Medicine. This joint effort aims to raise \$400,000 to finance urgently needed renovations and to purchase the required technical equipment to up-grade the oral pathology lab. This will allow students and researchers to expand on their great work with the latest technology available.

Oral cancer is less known to the public than any other cancer. It is the most common form of oral pathology as well as the deadliest. In fact, nearly half of patients with this condition won't live more than five years past their initial diagnosis.

We are committed to conquering these diseases and speeding up diagnosis and treatments through strong financial support under the chairmanship of Mrs. Ruth Remer, who recently equipped the Lab with a brand-new state-of-the-art microscope. Originally from Montreal and now living in Israel, Mrs. Remer was diagnosed with Oral PVL and during her treatments came to know Profs. Ilana Kaplan and Marilena Vered, who run the Dental Pathology Laboratory. She saw first-hand the skill, the knowledge and the kindness they offer patients.

TAU has the only academic department in Israel to train oral pathologists. The importance of this lab at a national, and international, level is another aspect of these much-needed improvements.

It is our mission to bring the Facility to 21st century standards, so we can continue to improve the clinical and scientific outcomes while training professionals in oral pathology and medicine for the years to come.

The Department of OPOM offers five major courses including Oral Pathology, Oral Medicine, Oral Diagnosis -- Treatment Planning and Emergency Dental Procedures, Dental Treatment to Medically Compromised Patients, Oral Radiology.



In addition to the five courses, the undergraduate students participate in the Oral Medicine Clinic, which provides special care in the following areas; Mucosal Diseases and Oral Cancer, "Dry Mouth", "Burning Mouth", Geriatric Oral Care, Oral and Facial Pain, Medically-Compromised Patients, Oral Radiology.

There are two postgraduate programs: Specialty of Oral Pathology – 3.5 years and Specialty of Oral Medicine – 4.0 years.

Your support and generosity will enable Tel Aviv University's Dental Pathology Laboratory to continue pursuing the unknown by pushing boundaries, transforming lives and making an impact in Israel and around the world.

Thank you for being part of the Next Big Idea!



CANADA-ISRAEL SECURITIES, LIMITED

ALPHA OMEGA
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DENTAL SOCIETY

ISRAEL BONDS DENTAL DIVISION & ALPHA OMEGA MOUNT ROYAL DENTAL SOCIETY

Invite you to
**An evening
Under the Stars**
Dinner and a live show
(Kashrut observed) Zoom option available



Honouring
Dr. Barry Dolman
Man of the Year 2020

Presented by **Altima
DENTAL**

In support of
**Tel Aviv University's
Oral Pathology Laboratory**

Campaign Chairs
**Mrs. Ruth Remer
Dr. Benjamin Saleh**

Featuring Renowned
Montreal comic duo
"YidLife Crisis"
**Eli Batalion &
Jamie Elman**

Tailgate party featuring
Benny and the Healers



Thursday,
August 20 2020
V.I.P. 6:45 pm
General 7:00 pm
Show Begins 7:30 pm



**Royalmount Drive In
Event Theatre**
8315 Royden Avenue
TMR





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IN PARTNERSHIP WITH



SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	Platinum Sponsor	\$36,000
<input type="checkbox"/>	Gold Sponsor	\$25,000
<input type="checkbox"/>	Silver Sponsor	\$18,000
<input type="checkbox"/>	Bronze Sponsor	\$10,000
<input type="checkbox"/>	Copper Sponsor	\$5,000

ANNUAL GALA

Thursday, August 20, 2020

V.I.P. : 6:45 p.m. | General: 7:00 p.m. | Show Begins: 7:30 p.m.

Royalmount Drive-in Event Theatre • 8315 Chemin Royden, Mount-Royal, QC H4P 2J8

<input type="checkbox"/>	VIP Tribute Tickets (for 2 People)	\$1,800
<input type="checkbox"/>	Regular Ticket	\$360
<input type="checkbox"/>	Young professionals under 40/Tel Aviv University Alumni/Israel Bonds New Leadership	\$120
<input type="checkbox"/>	Attend via Zoom	\$100



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SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	COPPER SPONSOR
	\$50,000	\$36,000	\$25,000	\$18,000	\$10,000	\$5,000
Category Exclusivity	✿					
Lead recognition as presenting sponsor on all promotional material	✿					
Lead recognition as presenting sponsor on social media platforms	✿					
Featured recognition on all promotional material	✿	✿	✿			
Featured recognition on social media platforms	✿	✿	✿			
Visibility with corporate logo on all promotional material	✿			✿	✿	✿
Visibility with corporate logo on social media platforms	✿			✿	✿	✿
Complementary Cars	10	8	6	4	3	2
Remarks at Presentation	✿					
Onsite lead recognition as presenting sponsor	✿					
Onsite featured recognition	✿	✿	✿			
Onsite recognition with corporate logo	✿			✿	✿	✿
One year advertising in CFTAU e-newsletter	✿	✿	✿			
VIP University Campus Tour	✿	✿	✿			
Private Meetings with selected TAU Researchers	✿					
Onsite recognition at Tel Aviv University's School of Dental Medicine	✿	✿	✿	✿	✿	✿



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PLEASE FILL OUT THE FORM BELOW AND RETURN IT

For more information please contact us

Canadian Friends of Tel Aviv University

Montreal Office

Email: montreal@cftau.ca

Phone: 514.344.3417

3480 – 6900 Boulevard Décarie,
Montréal, QC H3X 2T8

Toronto Office

Email: toronto@cftau.ca

Phone: 416.787.9930

3130 Bathurst Street, Suite 214,
Toronto, ON M6A 2A1

Israel Bonds / Canada-Israel Securities, Limited

Canada-Israël Valeurs Mobilières Ltée.

Email: rhonalevitan@gmail.com

Phone: 866.543.3351

690-3500 Boul de Maisonneuve W.
Montreal, QC H3Z 3C1

I/We would like to purchase _____	sponsorship	\$	<input type="text"/>
I/We would like to purchase _____	tickets	\$	<input type="text"/>
I/We are unable to attend, but wish to make a donation:			
\$7,200	\$3,600	\$1,800	\$1,000
other	\$	<input type="text"/>	
Total Amount _____	\$	<input type="text"/>	

Name: _____ Company/Firm: _____

How you wish to be listed on the recognition boards (if different from above): _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Email: _____ Tel. Business: _____ Tel. Cellular: _____

Method of Payment: _____ Amount: _____

CHEQUE ENCLOSED (payable to Canadian Friends of Tel Aviv University) _____

CREDIT CARD NO: _____ **CVV:** _____ **EXP. DATE:** _____

NAME ON CARD: _____

*All applicable tax receipts will be issued for the maximum allowable amounts for each ticket category

