



The 2019 CFTAU Golf Classic

:: In support of the Pillar-Lambert Scholarship Fund
featuring Toronto Blue Jays' Kevin Pillar

Partner Playbook

THE PILLAR-LAMBERT SCHOLARSHIP FUND

Established in 2016 by Toronto Blue Jays outfielder Kevin Pillar, the Pillar-Lambert Scholarship Fund's mandate is to boost accessibility to the finest university education for talented young Israelis, regardless of religion, from outlying and developmental towns.

Statistics published by the Israeli Education Ministry show that the top high schools in the centre of the country outperform the best schools in the periphery. This means that, generally, young people from Israel's outlying and economically distressed communities have lower standardized test scores and therefore lower university admittance rates compared to those from the wealthier central region.

To redress this, TAU's highly successful Periphery Program, established in 2005, admits students based on their achievements relative to peers in their own high schools, rather than standardized admission tests.



What is Canadian Friends of Tel Aviv University?



Since 1972, Canadian Friends of Tel Aviv University (CFTAU) has provided direct funding support for the educational and research goals of Tel Aviv University, Israel's largest and most comprehensive institution of higher learning, facilitated by enhanced public awareness of the University's achievements and programming through the development of a strong local network of support.

The W's

Who: Kevin Pillar & Friends

What: CFTAU Ontario & Western Canada Golf Classic

Where: Copper Creek Golf Club

When: Thursday June 27, 2019

Why: In support of the Pillar-Lambert Scholarship fund to boost accessibility to the finest university education for talented young Israelis

Limited to 144 participants

Event Details

WHERE:

Copper Creek Golf Club

11191 ON - 27

Kleinburg, Ontario L0J 1C0

ITINERARY*:

| | |
|-------------------------|--|
| 10:30 a.m. – 12:00 noon | Registration |
| 11:00 a.m. – 12:15 p.m. | Lunch buffet |
| 12:15 p.m. | Teams to staging area |
| 12:30 p.m. | Shotgun start |
| 12:30 p.m. – 5:30 p.m. | Golf with refreshments on course |
| 5:30 p.m. – 6:30 p.m. | Cocktail reception |
| 6:30 p.m. – 8:00 p.m. | Dinner with presentations, silent auction and prizes |

*Itinerary subject to change

PACKAGES

DIAMOND (\$25,000)

PLATINUM (\$15,000)

GOLD (\$10,000)

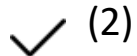
Onsite Presence



Lead Logo on Materials



Complimentary Foursome



Recognition on Media



Naming Recognition as Part of Event



Ability to Message Audience



Thank you Gifts



Prizing Recognition



Offers to Audience



Complimentary Twosome



PARTNERSHIP OPPORTUNITIES

ALL SPONSORSHIPS WILL BE PROMINENTLY DISPLAYED IN THE CFTAU GOLF CLASSIC PROGRAM BOOK, CFTAU GOLF CLASSIC WEBSITE, SOCIAL MEDIA AND THROUGHOUT THE GOLF COURSE ON TOURNAMENT DAY.

ON-COURSE SPONSORSHIP: (Corporate and/or personal names will be included on signage)

Hole-in-one (1) \$2,500

Tee Sponsor \$1,000

Hole Sponsor \$500

FOOD/DRINK SPONSORS

Awards Dinner \$5,000

Lunch \$3,600

Cocktail Hour \$3,600

On-Course Snacks \$1,800

SPECIAL EVENT

Player Cart \$3,600

Program Book \$5,000

Pin Flag \$5,000

Golf Balls (4) \$2,500



2019 Sponsorship Package

CFTAU GOLF CLASSIC SPONSORSHIP CONFIRMATION FORM

Yes, I am interested in becoming a Sponsor! I understand that these opportunities are available on a first-come basis:

- | | | |
|---|---|---|
| <input type="radio"/> Diamond Sponsor \$25,000 | <input type="radio"/> Platinum Sponsor \$15,000 | <input type="radio"/> Gold Sponsor \$10,000 |
| <input type="radio"/> Award Dinner Sponsor \$5,000 | <input type="radio"/> Program Sponsor \$5,000 | <input type="radio"/> Pin Flag Sponsor \$5,000 |
| <input type="radio"/> Lunch Sponsor \$3,600 | <input type="radio"/> Cocktail Hour Sponsor \$3,600 | <input type="radio"/> Player Cart Sponsor \$3,600 |
| <input type="radio"/> Golf Ball Sponsor (4) \$2,500 | <input type="radio"/> Hole in One Sponsor \$2,500 | <input type="radio"/> On Course Snack Sponsor \$1,800 |
| <input type="radio"/> Tee Sponsor \$1,000 | <input type="radio"/> Hole Sponsor \$500 | <input type="radio"/> Golf Program Book Sponsorship \$250 |
- Please send your logo in JPEG & VECTOR to info@cftau.ca

CONTACT INFORMATION:

Contact Name: _____ Title: _____

Company: _____

Name to be recognized as: _____

Address: _____

City _____ Postal Code: _____ Email _____

Telephone: _____ Fax: _____

Donation \$: _____ Tax receipt will be issued.

PAYMENT TYPE:

- | | |
|--|--|
| <input type="radio"/> Personal / Corporate Credit Card | We accept VISA, MasterCard and American Express. |
| <input type="radio"/> Cheque payable to "Canadian Friends of Tel Aviv University Inc." | |

Credit Card Number: _____ Expiry Date: _____

Card Holder Name: _____

Card Holder Signature: _____

CFTAU GOLF CLASSIC REGISTRATION FORM

Yes, I am interested in golfing!

- Foursome \$2,000
- Threesome \$1,500
- Twosome \$1,000
- Golfer \$500
- I wish to make a donation of \$_____

1st Golfer: _____ 3rd Golfer: _____

2nd Golfer: _____ 4th Golfer: _____

A tax receipt will be issued for your donation.

CONTACT INFORMATION:

Contact Name: _____ Title: _____

Company: _____

Name to be recognized as: _____

Address: _____

City _____ Postal Code: _____ Email _____

Telephone: _____ Fax: _____

PAYMENT TYPE:

- Personal / Corporate Credit Card
- Cheque payable to "Canadian Friends of Tel Aviv University"

We accept VISA, MasterCard and American Express.

Credit Card Number: _____ Expiry Date: _____

Card Holder Name: _____

Card Holder Signature: _____

CHARITABLE REGISTRATION NUMBER: #124035643RR0001

Please send your completed form to: info@cftau.ca or via fax to 416.787.1762. For more information contact Karen at 416.787.9930

FOR MORE INFORMATION CONTACT

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