



# TAU TIDBITS

## January 2019

### A Message from our Chair and Executive Director

We hope 2019 is off to a good start for you. Ontario and Western Canada and on campus goals for 2019 are to continue supporting the excellent work/research at Tel Aviv University. In doing so we are well underway in the planning of exciting events and programs to offer you throughout the year.

Registration is now open for our Second Annual CFTAU Golf Classic which will take place on June 27th at Copper Creek Golf Club. [Click here](#) to register and guarantee your spot as they will likely sell out fast.

We are excited to host Dan Peer, one of the top researchers at TAU and head of the university's cancer research across 17 centers in Israel. He will be in Vancouver on February 21<sup>st</sup> and 22<sup>nd</sup> and in Toronto on February 23<sup>rd</sup> and 24<sup>th</sup> for some inspiring events. As well, Nimrod Cohen, CEO of TAU's venture company, will be visiting Calgary and Toronto during the week of March 4<sup>th</sup> and you will have the opportunity to hear him speak about how TAU and Israel are poised as leaders in the world in innovation. For more information or to arrange a meeting with Professor Peer or Nimrod Cohen please contact [Stephen Adler](#) at 416-787-9930 x 102.

We are also happy to announce that the [All-Access Mission](#) for Global Visionaries will take place from May 12-15, followed by TAU's [Board of Governors](#) meetings from May 15-19.

If you plan to be in Tel Aviv in June, don't miss Cyber Week from June 23-27. Cyber Week is comprised of 5 days of over 50 world-class events with internationally acclaimed speakers from across the globe. See below for more details.

As always please remember to let us know when you will be in Israel so we can arrange your visit to campus.

We hope you are able to stay warm and enjoy the snow!



**Nathan Disenhouse**  
Chair, Ontario & Western Canada



**Stephen Adler**  
Executive Director, Ontario & Western Canada

---

## **UPCOMING TORONTO EVENT**

**CFTAU 2019 Golf Classic**



## SAVE THE DATE AND REGISTER TODAY!

2019 CFTAU Golf Classic with Kevin Pillar and Friends

Join us for a fun filled day of Golf, prizes, food and much more.

**In support of the Pillar-Lambert Scholarship Fund at Tel Aviv University which boosts accessibility to the finest university education for talented young Israelis regardless of religion or ethnicity, from outlying and developmental towns.**

Thursday, June 27, 2019

Copper Creek Golf Course  
11191 ON-27, Kleinburg, ON

### **GOLF PACKAGE INCLUDES:**

Round of golf at Copper Creek w/cart  
Foursome (\$2,000) Individual golf spots (\$500)  
Food and beverages are included (*kashruth observed*)  
Photo of your golf group with Kevin Pillar  
Each golfer will receive a gift especially curated for this tournament.

For more information contact Stephen Adler at

For more information contact Stephen Adler at  
stephen@cftau.ca or 416-787-9930 x 102

To register [Click here](#)  
or call Karen at 416.787.9930 x 101

Be Part of the Next Big Idea

<https://cftau.ca>

[info@cftau.ca](mailto:info@cftau.ca)

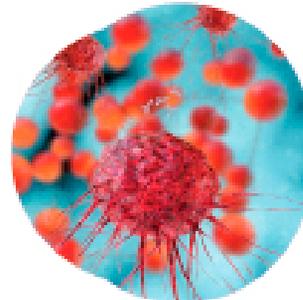
 @CFTAU

 @CAFTAU

---

## UPCOMING MONTREAL EVENT

### Cannabis Revolution in Cancer Treatment



# Cannabis Revolution in Cancer Treatment

**Be Part of the Next Big Idea**

Please join us for an exclusive and informative evening with world-renowned Professor Dan Peer, Ph.D., in support of cancer research at Tel Aviv University

**Tuesday, February 26, 2019**

Cocktails and Program at 6:00 p.m.

**Kandy Gallery 5629 Ferrier, Mont-Royal, Quebec H4P 1N1**

**\$120 per person**

Applicable tax receipts will be issued with the maximum allowable amounts

**For Ticket and Sponsorship Information**  
**[www.cftau.ca](http://www.cftau.ca) • [montreal@cftau.ca](mailto:montreal@cftau.ca) • 514.344.3417**



**Professor Dan Peer, Ph.D.**

Chair, Tel Aviv Cancer Biology Research Center  
Founder and Managing Director, SPARK Tel Aviv,  
Center for Translational Medicine



Help TAU researchers translate many more scientific breakthroughs  
into life-saving treatments for cancer.

Hosted by



Support TAU's medical research with a gift today or with a legacy

[REGISTER HERE](#)

---

## UPCOMING GLOBAL EVENTS

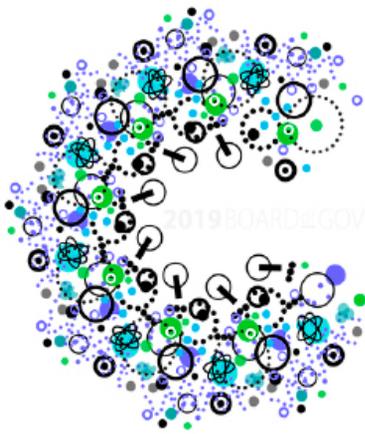
### 2019 Board of Governors

2019

# BOARD OF GOVERNORS



After a record-breaking attendance at the 2018 Board of Governors, TAU is striving to bring an even more exceptional program to the 2019 Board of Governors meeting with a brilliant slate of speakers and events, including



- A debut performance by Maestro Lahav Shani, Director Designate of the Israel Philharmonic Orchestra with TAU's Buchmann-Mehta Symphony Orchestra
- Celebrations of major new initiatives donated by your colleagues,
- A briefing on the Middle East at the Annual John Gandel Symposium
- The Dan David Prize Reception and Award Ceremony
- An exclusive trip to Jerusalem and much more

**Wednesday, May 15 – Sunday, May 19,  
with an optional exclusive tour on Monday, May 20**

To reserve your room at the Hilton or other hotels please contact Nili Golan, Ezoory Amex Travel Ltd. We recommend you to book immediately in order to ensure a room is available to you.

We are urging you to make your hotel reservations now. TAU has a block of rooms reserved at the Hilton hotel and rooms at several other hotels with the same rate as last year and they are all filling up fast.

**For more information email to [info@cftau.ca](mailto:info@cftau.ca)  
call 416.787.9930 x 101 or [click here!](#)**

**REGISTER HERE**

---

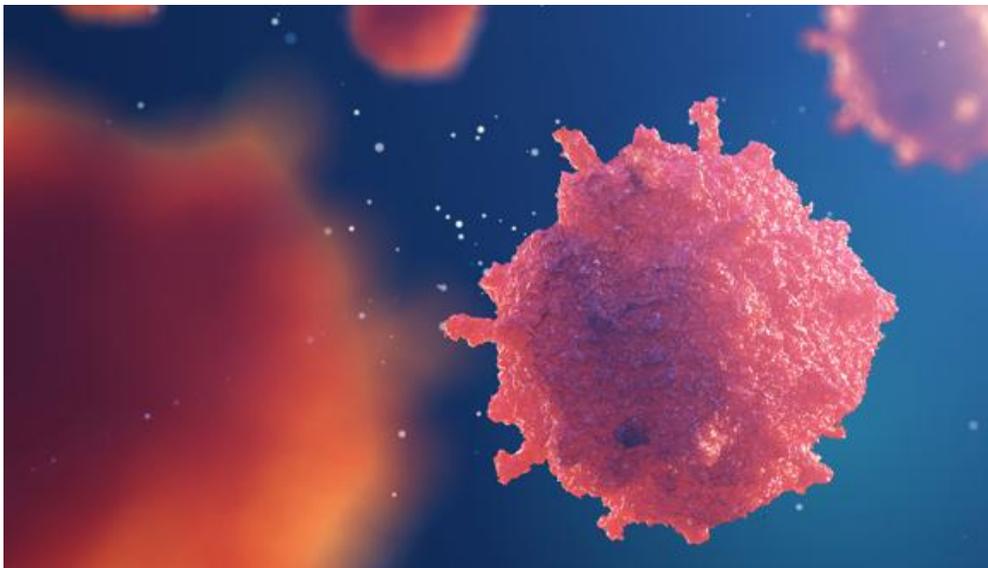
## Cyber Week



Entering into its 9th year, Cyber Week is recognized as one of the top international cybersecurity conferences in the world. Cyber Week aims to foster strategic partnerships and bilateral opportunities. The roundtables, networking events and seminars seek to further strengthen international ties in the cyber sphere. [Click here](#) for more information.

---

## TAU NEWS



## Breast cancer "recruits" bone marrow cells to grow stronger

### New TAU research points to a new way to increase chances of survival for breast cancer patients

In a new study Tel Aviv University researchers have discovered that breast cancer tumors boost their growth by recruiting stromal cells that originate in bone marrow. While the recruitment of bone marrow-derived fibroblasts lowers the odds of surviving breast cancer, the study suggests that targeting these cells with new therapies could be an effective way of treating the disease.

READ MORE



## No more plastic in the ocean?

### New sustainable tech developed by TAU researchers could free the world of its worst pollutant

A new Tel Aviv University study describes a process to make bioplastic polymers that don't require land or fresh water — resources that are scarce in much of the world. The invention was the fruit of a multidisciplinary collaboration between **Dr. Alexander Golberg** of TAU's [Porter School of Environmental and Earth Sciences](#) and **Prof. Michael Gozin** of TAU's [Raymond and Beverly Sackler School of Chemistry](#). Their research was recently published in the journal *Bioresource Technology*.

---

[READ MORE](#)



## Drivers "bidding" for parking spaces could solve parking worldwide

**Parking algorithm can relieve pressure on lucrative parking areas, TAU researchers say**

A new Tel Aviv University study suggests that a parking algorithm that allows drivers to "bid" for a curbside spot may guarantee more uniform parking occupancy, filling spots in less lucrative areas and relieving the pressure on high-demand neighborhoods. A smartphone app that uses the algorithm can offer a practical solution to the problem of bottleneck parking in low supply areas and empty lots outside the immediate sphere of demand.

[READ MORE](#)

---

**Send a Card**



## Cards for all seasons and reasons

Send a tribute card for any occasion by calling [Karen](#) at 416-787-9930.

---

ORDER

