

TAU Tidbits November 2016



A Message from the President

I am delighted to share that the Mayors of our two biggest cities, Toronto and Montreal, namely John Tory and Denis Coderre recently returned from a successful mission to Israel where they were joined by a delegation of about 120 fintech and cybersecurity firms. We congratulate Mayor Tory for looking at opportunities to collaborate with Israel and the “start-up nation”. While in Israel, the delegation spent an afternoon at Tel Aviv University and met with the President, Prof. Joseph Klafter whilst accompanied by Stephen Adler, Executive Director of CFTAU.

Our alumni continue to be extraordinary leaders and inspirations to us all. This wonderful video has been put together by our alumni, enjoy watching and learning about

VR and treadmill training may prevent Parkinson's-related falls



Intervention can be used in gyms, rehabilitation centers and nursing homes, Tel Aviv University researchers say

TAU partners with international giants on Internet of Things (IoT)



their experiences at TAU. Click [here](#) to view some of their interviews.

Thank you to all our alumni and friends who supported CFTAU's Giving Tuesday program. Funds raised support the Center for Civic Impact at Tel Aviv University. If you would still like to make a donation please click [here](#)

It's not too late to make your donation to Tel Aviv University and receive your 2016 tax receipt. Click [here](#) to do this.



Jeff Wagman
President, National Board, Canadian Friends of Tel Aviv University
Chair, Ontario & Western Canada, Canadian Friends of Tel Aviv University

THANK YOU!



For helping us promote social and economic change.

A first closing of a \$20 million investment fund, headquartered at TAU, will provide seed money and resources for promising early-stage Israeli technology projects in IoT

"Nice" women finish last at the workplace, TAU study finds



According to the study "nice" women earn less than their more assertive counterparts

Past Events

Toronto Mayor John Tory visits TAU



From L-R, Stephen Adler (Executive Director, CFTAU), Mayor John Tory (Mayor of Toronto), Prof. Joseph Klafter (President of TAU)

Mayor John Tory, as part of his mission to

A big thank you for the support received for GivingTuesday in support of the Center for Civic Impact.

The Center for Civic Impact is a unique program at TAU which encourages civic leadership and community action among undergraduate students.

Efrat had the following to say about her experience, "This program was one of the most influential experiences I have ever had in my life and I truly believe it was one of the most significant milestones in my career path. I met people who were fighting on a daily basis for their survival and it had significantly impacted my views, thoughts, actions and choices. My commitment to social responsibility was developed in this program and today I am leading international conferences on social impact and sustainability practices in business. I strongly believe that developing social responsibility of students is the engine to advance social responsibility among future leaders."

Upcoming Events

Sustaining Sufganiyot

Join us on December 1 for Sustaining Sufganiyot in support of the Manna Center Program for Food Safety and Security at TAU which seeks to have a world where every individual has access to affordable, nutritious and sufficient amounts of food, grown sustainably for an active life.

Israel accompanied by CFTAU Executive Director, Stephen Adler and more than 60 business, technology and community leaders spent the afternoon of November 14 at TAU.

Highlights from the visit included presentations from Elena Donets, CEO of Tel-Aviv University's Entrepreneurship Center (STARTAU) and Dr. Ariel Sella, Managing Director of the Porter School of Environmental Studies at TAU.

Delegates also learned about Tel Aviv University's advances in the areas of SmartCities, Cyber Security, FinTech and collaborations between Toronto based universities and TAU.

Focus on our Alumni



Ran Goel, Tel Aviv University, Law Exchange, 2007

Ran Goel is the founder of Fresh City. Fresh City is a farm that delivers fresh and healthy produce and meals to your home. Before Ran started Fresh City, he was an investment lawyer in New York. As someone who always had a passion for the

Join Noah Goldberg, Chef & Owner, *Peter Pan*
as he puts a twist on your favourite holiday dishes

Hosted by Ran Goel
Founder of Fresh City Farms

*Funds support the Manna Centre for Food Safety
and Security at Tel Aviv University*

Thursday, December 1st
7:30 PM

Peter Pan Bistro
373 Queen St W
Green P parking available across the street.
Darty Menu.

Tickets \$54
Click here for tickets
or to learn more elaine@cftau.ca

Proudly S
Peter

environment he decided to return to Toronto to build Fresh City.

Ran is participating in CFTAU's Sustaining Sufganiyot event on Thursday, December 1st at Peter Pan Bistro. In honour of the event, Fresh City is donating \$40 to Canadian Friends of Tel Aviv University for every new member that signs up at www.freshcityfarms.com using code **TAU**

Night at the Movies



Get farm-fresh meals & groceries
AND
support the Manna Center Program



Get farm-fresh meals & groceries delivered right to your door and support Tel Aviv University.

Alumni and Friends!

Do you have a TAU Story?
Contact [Elaine Grant](#) to share your experiences at TAU.

Send a card for Hanukkah



This Hanukkah send a card to family and friends for just \$15. Each gift will support of program materials for a student of the Center for Civic Impact. Call Michelle at 416 787 9930 ext 101.



Canadian Friends of Tel Aviv University
Ontario and Western Canada

Please visit our website at <http://cftau.ca/>
Donate to our cause at <http://cftau.ca/donations/general-donation/>
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