

## TAU Tidbits From Ontario & Western Canada September 2016



OUR BEST WISHES  
FOR A HAPPY,  
HEALTHY AND SWEET  
NEW YEAR

Jeff Wagman  
National President

Stephen Adler  
Executive Director



### A Message from the President

### TAU Among Top 10 Universities for Venture Capital-Backed Entrepreneurs



TAU continues to be the number

As you begin to celebrate Rosh Hashanah, you will reflect on your year. Tel Aviv University marked the year by celebrating its 60th Anniversary. To honour the occasion the Faculty of Management was renamed the Coller School of Management after a \$50 million commitment. Steve Tisch inaugurated the Film School now renamed the Steve Tisch School of Film and Television. And Tel Aviv University continued to make ground breaking research discoveries and received notable awards including Dr. Inna Slutsky who won the 2016 MetLife Foundation Promising Investigator Award in Medical Research for Alzheimer's Disease.

As we look ahead, Canadian Friends of Tel Aviv University will begin the year with the launch of a new website [www.cftau.ca](http://www.cftau.ca)

TAU continues to pursue the unknown, open more directions in Science and Scholarships and blaze new paths towards greater creativity. Tel Aviv University represents Israel at its best - dynamic, innovative and forward looking.

Wishing you all a very happy and sweet new year - L'Shanah Tovah.

A sweet new year's video from TAU.



Jeff Wagman  
President, National Board, Canadian Friends of Tel Aviv University  
Chair, Ontario & Western Canada, Canadian Friends of Tel Aviv University

one school in Israel (and top 10 in the world) for graduates who founded venture-capital-backed startups.

### **Dan Department's first publication.**



Ideologically motivated Unfriending and Unfollowing on Facebook during times of conflict is a new kind of political gesture, finds a TAU study.

### **TAU Alumnus wins at Sundance**



"Sand Storm" by Director Elite Zexer (pictured), an alumnus of TAU's Steve Tisch School of Film and Television, has won the World Cinema Grand Jury Prize: Dramatic, at this year's Sundance

## **This Rosh Hashanah fulfill an Israeli's dream**



### **Help students like Bosmat!**

Bosmat is 29 years old, and lives in Hertzliya. She is studying education and Jewish history at Tel Aviv University.

The future of Israel depends on the success of its youth. By supporting students you can help ensure Israel's prosperity.

With your help, disadvantaged but promising young students can receive a world-class Tel Aviv University education, acquiring the skills and academic rigor to equip them for leadership in every area of Israeli life.

Click [here](#) to make a donation.

Film Festival held in Utah. Cited by Variety as a "deeply affecting film," Sand Storm delves into the complexities of Bedouin society in Israel. A previous short film of Zexer's, "Take Note," won the Best Fiction Film Award at the 13th Tel Aviv International Student Film Festival held at TAU.

## **TAU research reveals how melanoma spreads**



In a landmark discovery, researchers at Tel Aviv University have unraveled the metastatic mechanism of melanoma, the most aggressive of all skin cancers.

## **TAU research finds low risks in induced labor**



Natural and induced deliveries following amniotic sac rupture share similar neonatal outcomes

## Focus on our Alumni



*Jenny Alfandary, M.Sc., Management in Informational Systems, Technology and Science, 2001 and B.Sc., Computer Science & Statistics, 1995*

Jenny Alfandary is Global Vice President of Software Development & Technology at Aritel Communications. She has held numerous executive roles in the software development and financial industries, most recently spending 5 years as Head of Product Development at Siemens Canada prior to Aritel.

Jenny has become a leader in her field. As women in a male dominated industry, Jenny uses her expertise, experiences from Tel Aviv University and her passion for technology to inspire Women to become leaders in Technology.

Most recently Jenny was the keynote speaker at the Toronto Women Leaders in Technology Network Conference where she spoke about innovations in technology and career opportunities in the digital world. Jenny continues to motivate women to consider the technology sector and is honoured to be in a position to inspire others.

Jenny is always happy to connect with fellow TAU alumni in Canada and hopes to see you at future events.

## October is Breast Cancer Month



October is Breast Cancer Awareness Month, which is an annual campaign to increase awareness of the disease. While most people are aware of breast cancer, many forget to take the steps to have a plan to detect the disease in its early stages and encourage others to do the same.

One in eight women worldwide are diagnosed with breast cancer every year. Breast cancer is the second leading cause of cancer death in women. The chance that a woman will die from breast cancer is about 1 in 36. Early detection, while increasingly common, is not sufficient to preventing metastasis, the lethal movement of cancerous cells from a primary tumor site to colonies in vital organs. About 80 percent of women with metastatic cancer die from the disease within just five years of being diagnosed.

A new Tel Aviv University study finds that combining genetic therapy with chemotherapy delivered to a primary tumor site is extremely effective in preventing breast cancer metastasis. Click [here](#) to read further.

## Professional Networking Opportunity

PLEASE JOIN US FOR AN EXCLUSIVE BREAKFAST AND A VIDEO CONVERSATION WITH



### PROFESSOR LEONARDO LEIDERMAN

Chief Economic Adviser of Bank Hapoalim and the  
Professor of Comparative Economics at the Eitan Berglas School of Economics, Tel Aviv University

### ISRAEL AND THE GLOBAL ECONOMIC OUTLOOK FOR 2017

Thursday, November 24, 2016

8:00 AM

#### Location

BANK HAPOALIM

4950 Yonge St, North York, ON M2N 6K1

*Dietary laws will be observed.*

Space is limited to 25.

Please confirm your attendance  
at [elaine@cftau.ca](mailto:elaine@cftau.ca) or 416-787-9930



## Upcoming Events - Toronto Chapter

### Steak & Scotch in the Sukkah

October 19



To learn more, contact [stephen@cftau.ca](mailto:stephen@cftau.ca)



### Sustaining Sufganiyah Hanukah 2016

To learn more, contact [elaine@cftau.ca](mailto:elaine@cftau.ca)

## Alumni and Friends!

Do you have a TAU Story?

Contact [Elaine Grant](mailto:elaine@cftau.ca) to share your experiences at TAU.

## We can send your tribute card



Should you choose to send a tribute card for a special occasion, birthday or bereavement, call Michelle at 416 787 9930 ext 101

